

10 website updates you can make right now!



Social Proof

Credibility from others shown through things like credential badge, Facebook comments, testimonials etc



Content update

Is your content up to date, correct, relevant? - a great time to do a read through and update your website content.



Subscribe function

Are you making the most of the ability to collect email addresses via your website?



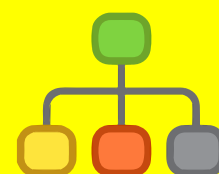
Call to action

Are you making it easy for clients to contact you, book now, enquire, etc?



Design wow!

At one point I bet your site was amazing! Does it still have the wow factor or is it ready for a design refresh/update to more current trends?



Organised menu

Are your pages organised and displayed in the menu in a logical way so that users can easily navigate to what they are looking for?



Search functionality

Does your website have a search bar? If not, could it benefit users with one? Great for sites with lots of pages/information.



Favicon

Does your site have one of these in the address bar?



Social links

Are you linked through to your social media pages?



Contact info

Are these vital details correct?